

700,000!!!! ;-)

Inbox x



8:24 AM (4 hours ago)

Lou Brancaccio

to me

Hey, someone just called to say you were saying you've had 700,000 views "over the years."

Don't you think -- to be fair -- you should break that number down? If I recall you get about 60,000 views a year. That breaks down to about 170 views a day. And as is true with most web sites or blogs it's likely you have a few fans who check in more than one. So let's say only twice although it's very likely you have a few folks who check in with you much more.

That means you likely have about 90 unique visitors a day. Actually quite good for a local blog. But it's about 90 Lew.

Just in case you wanted to do the math.

Happy Thanksgiving! And again, 90 is really very good for a local blog.

: -)



10:22 AM (2 hours ago)

Lew Waters <lewwaters@gmail.com>

to Lou

Shouldn't you be more concerned over Madore's new media? 🤔

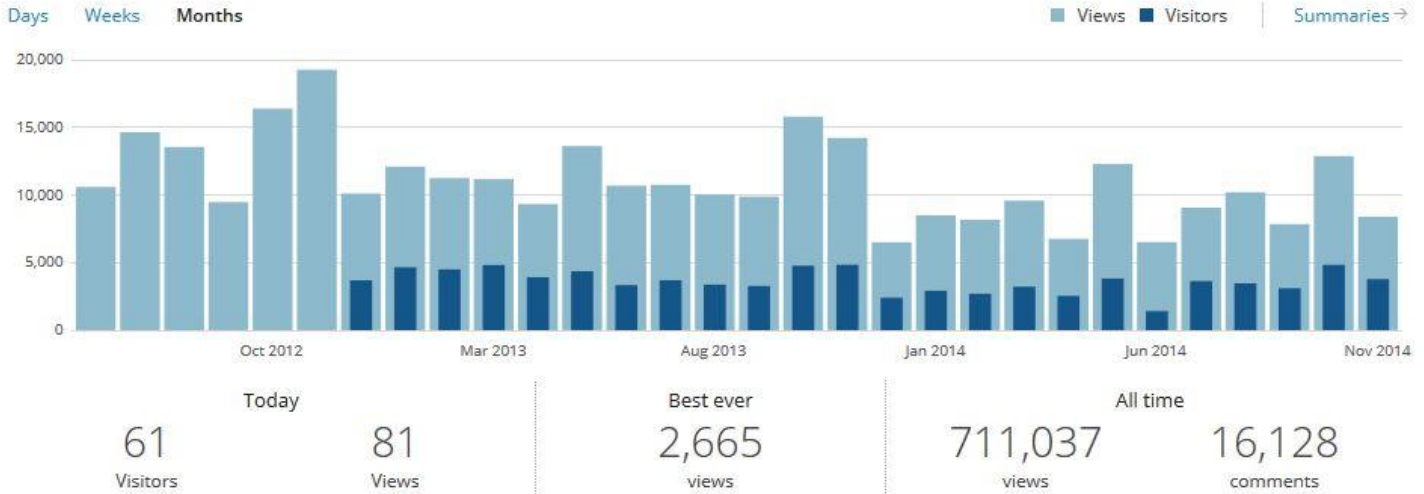
Maybe when it doesn't materialize, I'll post video I took of him saying Couv.com was the alternate to you.

And, I average more than 90 visitors a day, even when I am not posting anything new as I have been lately. I don't need do any math, my stats page breaks it all down for me by day

2 Attachments

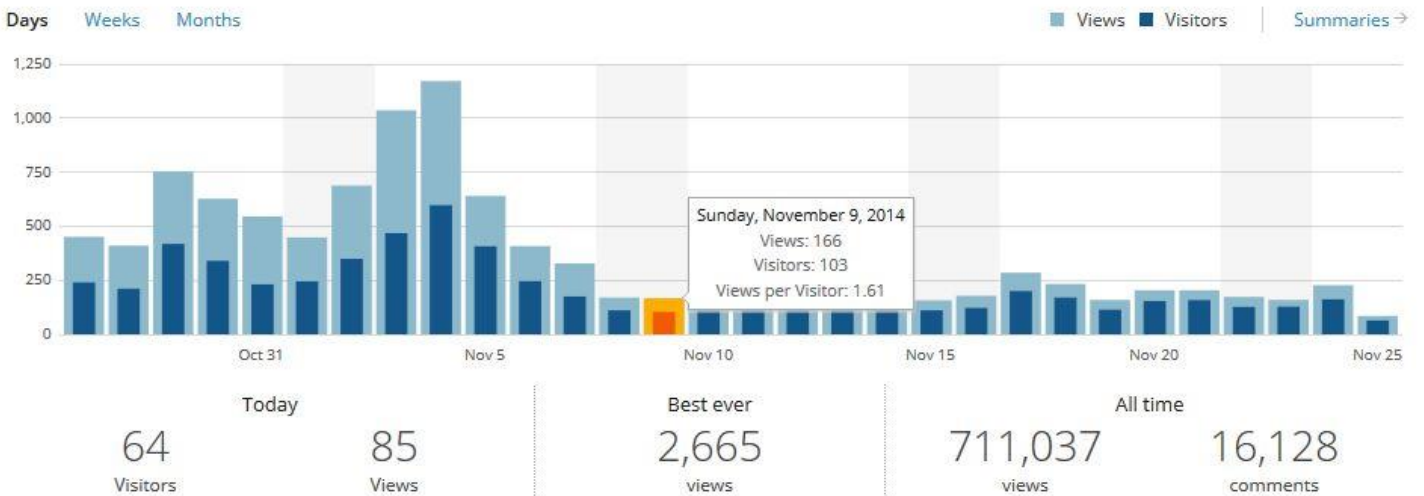
November 25, 2014, 10:03 AM

Clark County Conservative (WP.c...)



November 25, 2014, 10:03 AM

Clark County Conservative (WP.c...)



10:29 AM (1 hour ago)

Lou Brancaccio

to me

Ha! Looks like I was about exactly right. Shows 85. Again, those actually are pretty darn good numbers for a blog but maybe just a little disingenuous for you to use the 700,000 and not the 85 a day.

I'll probably eventually note that Madore missed yet another promise when his print edition newspaper never materialized.

And let me know when you "report" that 85 number so I can check your blog out that day. Thanks!

Lou

>>> Lew Waters <lewwaters@gmail.com> 11/25/2014 10:22 AM >>>

Attachments area
[Preview attachment noname](#)



10:47 AM (1 hour ago)

Lew Waters <lewwaters@gmail.com>

to Lou

Not as right as you think. Here are the actual numbers from the stats by day

DATE	VISITORS	VIEWS
Oct 29	418	753
Oct 30	340	627
Oct 31	231	545
Nov 1	245	548
Nov 2	349	688
Nov 3	468	1,036
Nov 4	597	1,171
Nov 5	407	640
Nov 6	246	408
Nov 7	175	328
Nov 8	111	170
Nov 9	103	166
Nov 10	182	319
Nov 11	179	283
Nov 12	130	215
Nov 13	137	223
Nov 14	126	222

Nov 15	111	157
Nov 16	122	178
Nov 17	200	285
Nov 18	170	233
Nov 19	114	159
Nov 20	154	204
Nov 21	158	204
Nov 22	127	173
Nov 23	128	159
Nov 24	162	227



10:57 AM (1 hour ago)

Lou Brancaccio

to me

You're still getting about 60,000 views a year right?

>>> Lew Waters <lewwaters@gmail.com> 11/25/2014 10:47 AM >>>

Attachments area

[Preview attachment noname](#)



12:09 PM (18 minutes ago)

Lew Waters <lewwaters@gmail.com>

to Lou

I have been receiving far more than 60K for a long time.

<http://lewwaters.com/2013/annual-report/>

<http://lewwaters.com/2012/annual-report/>



12:18 PM (9 minutes ago)

Lou Brancaccio

to me

Great! Fair enough. You'd simply double my numbers then. Little more. The math says you're getting -- on average -- 356 visits a day. Not unlike any blog or web site, those aren't unique visits. Most of your followers visit you multiple times a day. But even if they only visited you twice a day, that would mean you have 178 different folks looking at you every day.

Again, for a local blog, that's very good! Like any local blog it was never intended or expected to reach a mass audience like mainstream media. But it is a bit difficult for any local blogger to argue that they're big time players.

And I don't say that to suggest local bloggers are unimportant. Frankly I think they're very important. But that's a different point than saying you're hitting the masses.

So congrats again!

Lou

>>> Lew Waters <lewwaters@gmail.com> 11/25/2014 12:09 PM >>>

Attachments area

[Preview attachment noname](#)



12:22 PM (5 minutes ago)

Lew Waters <lewwaters@gmail.com>

to Lou

You're assuming many arguments I have never made. If you recall a few years ago, I told you I never had any delusions that my blog would shut down your paper.

What I hope to do is offer the balance you lack and not be a mouthpiece for either party.